**Pitch Form**
**Student Wellbeing Fund (SWF)**

*Only applications for non-profit projects will be accepted. You can find further eligibility conditions on the fund's website.*

**Summary**

*Answer the following questions as briefly, convincingly and completely as possible. Answers that are too long and incomplete are to your disadvantage. We look forward to reading about your initiative!*

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| --- |
| **Project title:** |
|  |
| **Aim(s) of the project (50 words):**  |
|  |
| **Target group: which students will benefit from the project? (30 words)** |
|  |
| **Drive/motivation behind the project (50 words):**  |
|  |
| **Concrete activities: form and content of the project (150 words):** |
|  |

|  |
| --- |
| **Relevance and/or innovative nature of the project (50 words):** |
|  |
| **Reach (which people and how many will participate) & duration (30 words):** |
|  |
| **What are the concrete results of the project and how will this be measured (30 words):** |
|  |

**Costs and benefits**

|  |  |  |
| --- | --- | --- |
|  |  | Opmerkingen |
| **Total budget:** | € |  |
| **Three biggest expenses:** | € | 1) |
| € | 2) |
| € | 3) |
| **Own contribution:** | € |  |
| **Asking SWF:** | € |  |
| **Other definitive costs:** | €€ |
| **Other parties that have been contacted:** |  |

**Contact information:**

|  |  |
| --- | --- |
| Name: first name (possibly initials), last name |  |
| Phone number: |  |
| E-mail address: |  |
| Role within organisation: |  |

**Organisation information:**

|  |  |
| --- | --- |
| Name: |  |
| Entity: |  |
| ANBI-status: | yes / no / in application |
| KvK-number: |  |
| Location: |  |
| Phone number: |  |
| Website: |  |

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| **How did you come across Student Wellbeing Fund? (For example. social media or acquaintances)** |
|  |

*It takes approximately three weeks to process your pitch. If your project does not meet the objectives of the fund, you will be notified by the fund managers. If we have any questions or uncertainties regarding the pitch form, we will also contact you. If your project is in line with our objectives and meets our requirements, we will contact you and ask you to go through the full application procedure. This means that we require the following from you:*

* IBAN bank account
* Motivation letter (in which you can further explain the relevance of the project)
* Project plan (in which you can further explain the objectives and the concrete activities to achieve them)
* Project budget + coverage planPR and marketing plan (for applications above 1000 euros, in which you further explain which concrete steps you take to reach the target group)
* Copy of the statutes of the organisation, the last annual report and most recent annual accounts.
* Extract from the Chamber of Commerce (KvK) registration